

A man wearing a dark baseball cap and a plaid shirt is standing in a cornfield, looking down at a smartphone in his hands. The background shows a bright sunset or sunrise with large, fluffy clouds. The foreground is filled with green corn leaves.

# **We Don't Just Manufacture Products.**

# **We Engineer Reliability.**

**Staying Rooted in What Matters**

The logo for Paige, featuring a stylized blue flame or water droplet above the word "Paige" in a bold, sans-serif font.

**Paige**<sup>®</sup>  
WATER & OUTDOOR  
A GCG COMPANY



## Performance That Goes Beyond the Product

At Paige Water & Outdoor, we don't just deliver products—we deliver peace of mind. Our customers choose us because we help them work smarter, install faster, and maintain longer-lasting systems. Here's how:

- **Fewer Failures, Less Downtime**  
With multiple manufacturing facilities and real-time quality control, our products meet the highest standards—so your systems stay up and running.
- **Simplified Installation & Inventory**  
Uniform color coding, flexible materials, and standardized packaging make every shipment easy to identify, install, and manage—saving you time and reducing errors.
- **Support That Sticks With You**  
From hands-on training to global post-sale support, our team is here to help you reduce failure rates and extend system life—long after the first install.
- **Advocacy That Moves the Industry Forward**  
We actively support funding, legislation, and best practices for irrigation and outdoor infrastructure—partnering with leading associations to drive meaningful change.

We obsess over the details so you don't have to—because in a commodity-driven market, trust is built on the promise behind every product.



## Advocacy: Championing Progress for Water & Outdoor

Our advocacy turns industry needs into real-world impact, helping our customers and partners thrive. We are committed to driving advocacy through our actions:

- **Support federal funding** for infrastructure and innovation in water and outdoor systems.
- **Partner with leading associations** to promote best management practices and drive smarter solutions.
- **Back research and workforce initiatives** that strengthen the industry's future.
- **Advocate for legislation** that benefits irrigation, agriculture, and outdoor professionals.
- **Encourage education and training** to elevate standards and reduce failures in the field.

## Trusted Across Water & Outdoor Applications

### Precision Agriculture

- Reliable signal integrity for agtech systems
- Built for long runs and harsh environments
- Expert wire selection for every application

### Irrigation & Landscape Lighting

- Durable, weather-resistant cable
- Flexible and color-consistent for clean installs
- Standardized reels for easy handling
- Real-world training and support

### Submersible Pump Cable

- Moisture and abrasion-resistant design
- Proven performance in deep wells and lift stations
- Batch-tested for long-term reliability
- Expert guidance on specs and configuration







## Rooted in Performance. Built for the Outdoors.

From irrigation to lighting to pump systems, Paige Water & Outdoor delivers rugged connectivity, tested reliability, and expert support. Partner with us to build systems that perform in the real world—season after season.



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